

# **Privacy Policy**

At Vivida Care Ventures, we value your privacy and are committed to protecting your personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website, use our services, or interact with us in any way. By accessing or using our website, you agree to the terms of this Privacy Policy.

### 1. Information We Collect

### 1.1 Personal Information

We may collect personal information that you provide directly to us, such as:

- Contact Information: Name, email address, phone number, and postal address.
- Account Information: Usernames, passwords, and other login credentials.
- **Payment Information:** Credit card numbers, billing addresses, and other financial data, if applicable.

#### 1.2 Non-Personal Information

We may collect non-personal information automatically when you interact with our website, including:

- **Usage Data:** Information about your interactions with our website, such as IP addresses, browser types, and access times.
- Cookies and Tracking Technologies: Data collected through cookies, web beacons, and similar technologies to enhance your experience and analyze usage patterns.

#### 2. How We Use Your Information

# 2.1 To Provide and Improve Our Services

- Service Delivery: To deliver the services you request and manage your account.
- Customer Support: To respond to your inquiries and provide support.

## 2.2 For Marketing and Communications

- **Updates and Notifications:** To send you updates about our services, promotions, and other information that may be of interest to you.
- Personalization: To tailor content and advertisements to your preferences.

# 2.3 For Legal and Administrative Purposes

- **Compliance:** To comply with legal obligations, enforce our terms, and protect our rights and interests.
- **Business Operations:** To manage and improve our business operations and conduct research and analysis.



#### 3. How We Share Your Information

#### 3.1 With Service Providers

We may share your information with third-party service providers who assist us in operating our website, delivering services, and performing business functions. These service providers are contractually obligated to protect your information and use it only for the purposes for which it was shared.

# 3.2 For Legal Reasons

We may disclose your information if required by law or in response to legal processes, such as subpoenas or court orders, or to protect our rights, property, or safety, and that of our users and others.

## 3.3 In Business Transfers

In the event of a merger, acquisition, or sale of all or a portion of our business, your information may be transferred as part of the transaction. We will notify you of any such change in ownership or control of your information.

### 4. Your Choices

#### 4.1 Access and Correction

You may access and update your personal information by logging into your account or contacting us directly.

# 4.2 Opt-Out

You may opt out of receiving marketing communications from us by following the unsubscribe instructions provided in those communications or contacting us.

### 4.3 Cookies

You can manage cookies through your browser settings. However, disabling cookies may affect your ability to use certain features of our website.

### 5. Data Security

We implement reasonable technical and organizational measures to protect your personal information from unauthorized access, disclosure, alteration, and destruction. However, no method of transmission over the Internet or electronic storage is completely secure, and we cannot guarantee absolute security.

#### 6. International Data Transfers

Your information may be transferred to and processed in countries other than your own, including countries that may not have the same level of data protection as your home country. By using our website, you consent to the transfer of your information to these countries.



# 7. Children's Privacy

Our website and services are not intended for children under the age of 13. We do not knowingly collect personal information from children under 13. If we become aware that we have collected such information, we will take steps to delete it.

# 8. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of any significant changes by posting the revised policy on our website and updating the effective date. Your continued use of our website after any changes constitutes your acceptance of the revised Privacy Policy.